

Buffalo Bytes



Minutes, Not Miles, From Adventure

*** when viewing on a mobile device- please scroll down and click on "view entire message" to view Buffalo Bytes in correct formatting***

CUSTER CONNECTIONS

10+ Tips for Saving Money on Your Business Expenses

While the MetLife and [U.S. Chamber of Commerce Small Business Index](#) reached its highest level of confidence since COVID in Q3 of 2023, there are still many businesses that are battling rising costs and trying to make every dollar count. According to the report, 33% of small businesses are saying the U.S. economy is in good health (up 9% points from Q2). The report read, "Small businesses also feel better about their own business health and cash flow: Two in three (66%) report that their business is in good health and roughly seven in ten (72%) say they are comfortable with their cash flow."

But "comfortable with cash flow" doesn't mean you can't use some business savings tips.

10 Ways to Save Money in Your Business

1. **Negotiate with your suppliers.** Don't be afraid to negotiate with your suppliers for better prices. Many suppliers are willing to negotiate, especially if you agree to order in bulk or commit to a long-term contract. Perhaps you can qualify for a discount by consolidating vendors and using the same one for multiple needs.
2. **Shop around for insurance.** Compare insurance rates from different companies before you renew your policy. You can save a significant amount of money by switching insurers.
3. **Take advantage of tax breaks.** There are tax breaks available to small businesses. Be sure to consult with a tax advisor to learn about the tax breaks you may be eligible for including green incentives.
4. **Outsource tasks that don't require your level of expertise.** This may seem like an oxymoron that you should

spend money to save money but let's explore it. If you're spending too much time on tasks that you don't require your level of expertise, you should outsource them to a freelancer or virtual assistant. This frees up your time to focus on more important revenue-generating tasks. By spending a small amount of money, you can make a much larger sum.

5. **Automate tasks whenever possible.** There are many software tools that can help you automate tasks like accounting, marketing, and customer service. Automating tasks can save you a significant amount of time and money. Using AI to generate administrative correspondence and communications can also save you time that you could be using in revenue-generating pursuits.

6. **Use free and open-source software.** Examine your current subscriptions and fees. Are they all necessary? Can they be replaced by free and open-source software programs? If you're not sure search online for free competitors of _____. You can find free versions of everything from operating systems to productivity software.

7. **Barter with other businesses.** Bartering is a great way to get the goods and services you need without spending any money. For example, you could barter with a local printer to get free printing services in exchange for promoting their business on your website.

8. **Learn about member discounts for chamber members.** If you're a member of a local chamber of commerce, be sure to ask about their member-to-member discounts. Many businesses offer discounts to chamber members on everything from office supplies to marketing services.

9. **Get creative with your marketing.** You don't have to spend a lot of money on marketing to be successful. There are many low-cost and free marketing strategies that you can use, such as social media marketing, content marketing, referral marketing and email marketing. Plus, you can learn how to use these through free videos on YouTube, e-book downloads, and possibly even a chamber lunch and learn program. (The chamber likely has some of the best, and most affordable, learning opportunities in your community.)

10. **Offer referral bonuses to your customers.** Referral programs are a great way to generate new leads and sales without spending any money on advertising. Offer your customers a bonus for referring new customers to your business. Even if you provide them with a gift certificate, chances are your referral bonus will not only make them more loyal (and may get some free social media marketing out of it when they post about it) but there's a very good likelihood that they will buy more than the discount or gift card is for.

Bonus tip for saving money (everyone could use a bonus these days, right?):

Track your expenses. One of the best ways to save money on your business expenses is to track them. This will help you to identify areas where you can cut back. There are several software tools that you can use to track your expenses. Some of the most popular include: QuickBooks, Xero, FreshBooks, Zoho Expense, Expensify, and Concur Expense.

By following these tips, you can save money on your business expenses and boost your profits. Isn't it time you boosted your consumer confidence?

Christina Metcalf is a writer/ghostwriter who believes in the power of story. She works with small businesses, chambers of commerce, and business professionals who want to make an impression and grow a loyal customer/member base. She loves road trips, hates exclamation points, and adores saving money so she can buy more books.

Twitter: @christinagsmith

Facebook: @tellyourstorygetemalking

LinkedIn: @christinagsmith



Dawn Murray
Executive Director

IMPORTANT ANNOUNCEMENTS

Chamber Staff

Dawn Murray

Executive Director

dmurray@custersd.com

Jamie Dean

Administrative Assistant

jdean@custersd.com

Fred Baumann

Information Associate

fbaumann@custersd.com

Amy Brazell

Information Associate

abrazell@custersd.com

Pat Hattervig

Information Associate

phattervig@custersd.com

Holly Vogess

Information Associate

hvogess@custersd.com

Connie Morgan

Information Associate

mmorgon@custersd.com

2023

Board Of Directors

Amy Bailey - President

John Stahl - Vice President

Michelle Fischer - Treasurer

Amanda Allcock

Craig Reindl

Diane Dennis

Corey Virtue



[Printable Nomination Form](#)

WATCH LIVE!

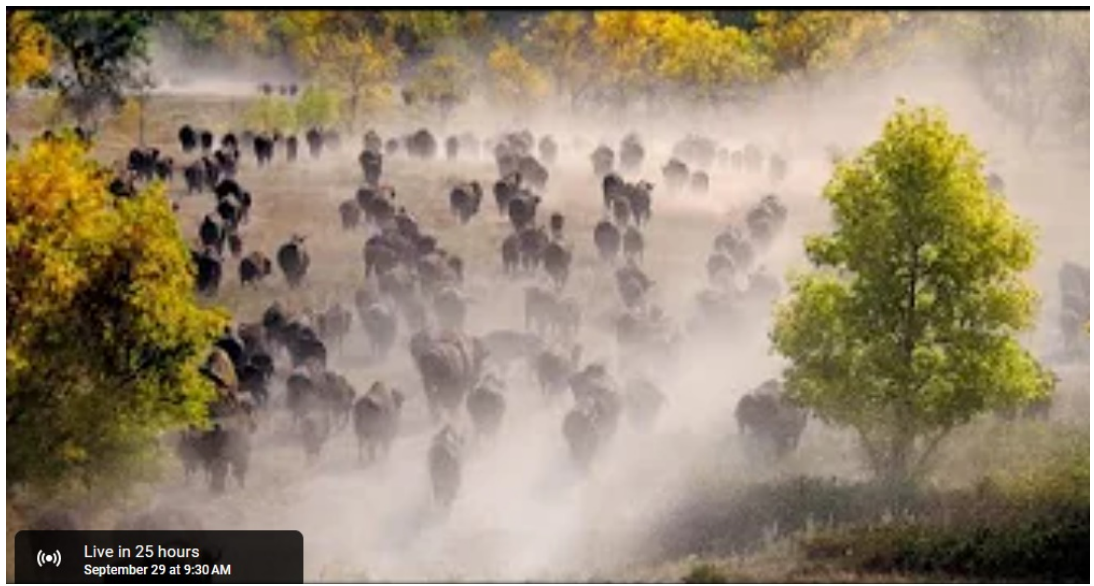
Custer State Park's 58th Annual Buffalo Roundup

Experience the 58th annual roundup from Custer State Park on Friday, September 29, 2023, with South Dakota Public Broadcasting's livestream:

[Live Stream](#)

Bobbi Schmidt
Miranda Boggs

Julie Jenniges - City Liaison
Mark Naugle - School Liaison
Lydia Austin- CSP Liaison
Leah Noem- BID Board Liaison



More information on the Buffalo Roundup

To have things added to Buffalo Bytes, please send to Jamie: jdean@custersd.com. Items need to be received by Wednesdays at noon in order to be added to weekly Buffalo Bytes. Thank you!

MARK YOUR CALENDAR

October 26

Chamber Annual Dinner at the Custer State Park Barn
5:30pm-8:30pm

October 31

Merchants' Trick or Treat
4pm-6pm

November 16

Chamber Mixer
5pm-7pm
Custer Beacon

WEEKLY HUMOR



© 2014 Brian Crane, dist. by Andrews McMeel Syndication



picklescomic.com



CHAMBER HAPPENINGS

Chamber mixers are a great way to mix, mingle and network with your fellow Custer Chamber Members. Get signed up today to host yours in 2024. *To ensure everyone gets a fair chance we ask that members who have hosted a mixer in 2023 let other Chamber Members have a turn.

Host a Chamber Mixer

2024 Dates Available

February 15

December 19



CUSTER
Chamber of Commerce

CALL US AT 605-673-2244 OR EMAIL
DMURRAY@CUSTERSD.COM TO
SCHEDULE YOUR MIXER!



SCARECROW DECORATING CONTEST

Decorate your own scarecrow!

Deadline for registration: Fri., Oct. 13th
Judging will take place: Mon, Oct. 16





WE'RE NOW ACCEPTING

NOMINATIONS FOR MEMBERSHIP AWARDS



**Government Employee
Community Team/Service
Individual of the Year
Lifetime Achievement
Extra Mile
Business of the Year**



**Nominations Due
October 6, 2023**

**Awards Banquet
October 26, 2023**

Custer State Park Event Barn

[Awards Nomination Form](#)





2023 Annual Chamber Membership Awards Banquet

Sponsors Needed

Sponsoring this event is an opportunity to showcase your business and show your community support.

Your sponsorship will be announced during the banquet and printed on all published materials.

Gold Sponsor~ \$300 includes 3 free meals

Silver Sponsor~ \$200 includes 2 free meals

Bronze Sponsor~ \$100 includes 1 free meal



If you are interested in being a sponsor, contact
Dawn at dmurray@custersd.com or 673-2244



The Custer Area Chamber of Commerce
Board of Directors & Staff
cordially invite you to attend the
2023 Annual Chamber Membership Banquet



Thursday, October 26th at Custer State Park Event Barn

Social Hour 5:30 pm

Dinner 6:30 pm

Award Presentations

Adjourn 8:30 pm

Custom Buffet Dinner featuring:

Creamy Spinach Chicken

Pan-Seared Chicken Breast with Creamy Spinach Parmesan Cream Sauce.

Crusted Salmon

Almond Crusted Salmon with Dijon Hollandaise Sauce.

Beef Bourguignon

Cut of beef simmered in Burgundy wine, beef stock, carrots, potatoes, mushroom and herbs.

Served with:

Wild Rice Mélange, Roasted Brussel Sprouts and Mixed Greens with Roasted Beets,
Toasted Spicy Pecans, Feta Cheese, and Honey Citrus Vinaigrette.

Dessert

Chocolate Mosaic Layered Cake



\$40/person *RSVP by Tuesday, October 17.*

Cancellations after Oct. 17th will be billed.

To register, call the Chamber at

673-2244 or email dmurray@custersd.com

Make your reservation today!

Merchants' Trick-or-Treat on Halloween



**Tuesday, October 31st
4:00 pm – 6:00 pm**

**Get your business signed
up now!**

**Sponsored by:
Custer Area Chamber of Commerce
605-673-2244 - info@custersd.com**

***YOU are essential to our Chamber, the Black Hills and
to the Southern Hills Vacation Guide, which brings
visitors to us.***

Check out the 2023 digital guide [here](#)
and the Southern Hills guide website [here!](#)



**A UNIQUE
PUBLICATION
MADE FOR YOU**

**SOUTHERN HILLS
VACATION GUIDE**

QUESTIONS?
DOLSEE@EGMRC.COM
605.343.7684 EXT. #202



MADE FOR YOU THE SOUTHERN HILLS VACATION GUIDE

Community Profiles • Dining Guide
Member Index • Events Calendar
Lodging Listings • Maps

360k

ANNUAL READERSHIP

- Young Families
- Active Couples
- Bucket Listers



75k

COPIES PRINTED
ANNUALLY

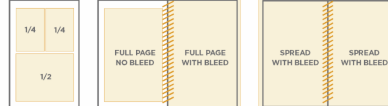
STIMULATING CONTENT DIGITAL ENGAGEMENT

- 3,600+ yearly impressions
- 8 minute average read time
- 89% advertisement clicks
- 55% mobile device viewers

120+

DISTRIBUTION LOCATIONS

- In-room, Hotels & AirBnB
- Campgrounds, Cabins
- Travel Centers, CVB's



1/4 PAGE 2.35" x 4"
1/2 PAGE 4.675" x 4"
FREE Lodging or
Dining Listing with
a 1/2 page or larger

FULL PAGE
NO BLEED

4.675" x 8"

FULL PAGE
WITH BLEED

Safety: 4.675" x 8"

Trim: 6" x 9"

Bleed: 6.125" x 9.25"

SPREAD
WITH BLEED

Safety: 11" x 8"

Trim: 12" x 9"

Bleed: 12.25" x 9.25"

IMPORTANT: Full Page with bleed and Spread with bleed
all content 1/2" from gutter

FORMAT & REVISIONS

High resolution Acrobat PDFs (a minimum of 300 dpi) preferred.

We also accept TIF, JPG, PSD, INDD, and EPS. Please convert all Pantone or RGB colors to CMYK.

We do NOT accept Quark or any PC, IBM, Windows or DOS formats (including Publisher).

Email your press-ready PDF ad file to info@egmrc.com

Ad design is included in your purchase with three proofs, free of charge, for revisions.

Revisions after the third proof: \$15/proof.

If you would like to purchase your ad's high-resolution artwork file: \$75.

INVESTMENT OPTIONS

1/4 PAGE 1125 FULL PAGE 4005

1/2 PAGE 2250 2 PAGE 7255

COVER 3850 (inside Front Cover)

3850 (inside Back Cover)

4700 (back Cover)



329 MAIN STREET - STE. 1 • RAPID CITY



Your Custom-area magazine!

your Custer-area magazine!
**Everything you need to know about
Custer, Custer County, and beyond!**

CUSTER
Chamber of Commerce

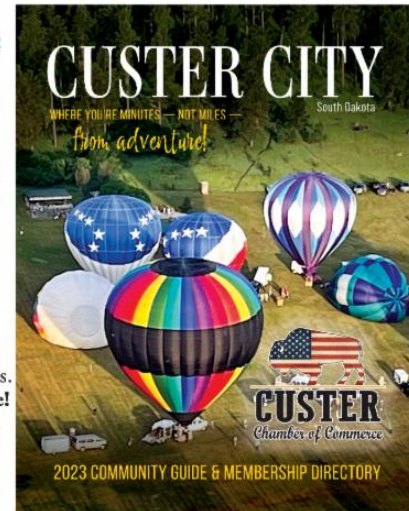
**2024 Custer Area Chamber of Commerce
Business and Membership Directory**

Your Custer Area Chamber of Commerce & Visitors Bureau is producing the 2024 Chamber Business and Membership Directory with helpful features for chamber members, Custer visitors and potential residents. This beautiful, full-color directory will include great photography, a community profile, a calendar of special events, accommodations, attractions, restaurant listings and a complete categorical directory of all chamber members in full magazine-size layout.

We'll print 15,000 copies of this directory, which will be distributed to prospective visitors and residents who call our community seeking information about traveling to the region, or relocating their home or business to the Custer area. In addition, thousands of copies will be distributed at our Visitor Information Center and at chamber businesses such as local motels, restaurants and campgrounds. **This will be our primary economic development and business recruitment piece!**

If you'd like to distribute your message to thousands of potential customers who will visit Custer or are inquiring about living here, just give the folks at Southern Hills Publishing a call at 673-2217. Don't miss this opportunity. Thanks for your continued support.

Amy Bailey
Chamber President



**15,000
Copies**



1/2 Page Size
7.708" wide x 5" tall

1/4 Page Size
3.75" wide x 5" tall

1/8 Page Size
3.75" wide x 2.5" tall

We'll be happy to compose your ad for you **AT NO EXTRA CHARGE**. All camera ready ads should be e-mailed to custerads@gwtc.net in the appropriate size at 300 dpi. Acceptable formats are JPG or PDF files.

Advertising Rates
Full-Color Ad

Full page ad	\$1600
Half page ad	\$850
Quarter page ad	\$575
One eighth page ad	\$425

Premium pages are back page, inside front, inside back page, and page 3 and are an additional \$100.

DEADLINE: Oct. 20, 2023

For Space Reservations, Call Kate Najacht at 605-440-1248

or email Kate at chroniclewriter2@gmail.com

Southern Hills Publishing Inc. • PO Box 551 • 522 Mt. Rushmore Rd. • Custer, SD 57730

THE ULTIMATE VISITOR OUTREACH PROGRAM

Looking to connect with a highly qualified audience of South Dakota visitors?
Be a part of the state's premier vacation planning resource by including your business in the
official South Dakota Vacation Guide Print + Digital Program.

SECURE YOUR SPOT

Join membership with BH&B to get your business listed in **260,000** SD Vacation Guides!

The deadline to advertise in the 2024 SDVG is Monday, October 2, 2023.

Contact your sales director today to make sure your business makes it in the guide!



CONTACT LEIRA

leira@blackhillsbadlands.com



CONTACT CINDY

cindy@blackhillsbadlands.com



CONTACT HAYLI

hayli@blackhillsbadlands.com



NEARLY **200,000** MAILED IN DIRECT RESPONSE TO VISITOR INQUIRIES

An additional 90,000 distributed in more than 27 cities
and 13 states.



MORE THAN **134,000** SESSIONS

The number of visits the digital Vacation Guide has
received over the last 12 months. That equates to more
than 603,400 advertiser impressions.



20 MINUTES, 41 SECONDS

The average time spent reading the Vacation
Guide online.



1,408,594 TOTAL PAGE VIEWS

To become part of the ultimate visitor outreach program, contact:

Black Hills & Badlands Tourism Association | 605-355-3600

Leira Janklow, leira@blackhillsbadlands.com | Hayli Hull, hayli@blackhillsbadlands.com

Cindy Millett, cindy@blackhillsbadlands.com

MEMBER SPOTLIGHT

To have your business featured in our Member Spotlight, please contact Jamie Dean at jdean@custersd.com



Thank you

for renewing your Chamber Membership

1880 Train
1881 Courthouse Museum
A Walk in the Woods
Acupuncture 4 Health
Aflac- Carol Perrigo
Al Cornella Refrigeration
Alpha Builders, LLC
Altitude Gifts & Sweet Shoppe
American Family Insurance-Ronni Calvird Agency
American Legion Post #46
Ameriprise Financial
Art Expressions of Custer
Baker's Bakery & Café Inc
Bear Country USA, Inc
Beaver Lake Campground
Beecher Rock Vehicle Storage
Begging Burro Mexican Bistro and Tequila Bar
Black Hills Aerial Adventures
Black Hills Area Community Foundation
Black hills Burger & Bun Co
Black Hills Electric Cooperative, Inc
Black Hills Energy
Black Hills Federal Credit Union
Black Hills Playhouse
Black Hills Power Bikes Rentals & Boutique
Black Hills Reptile Gardens
Buffalo Ridge Camp Resort
Buglin' Bull
Busy Ewe Farm & Fiber
Carson Drug
Chalet
Chamberlain McColley's Funeral Home
Chapel in the Hills
Chief Motel
Christy chamberlain & Bob Reich
City of Custer
Claw Antler and Hide, Inc
Coca-Cola Bottling Co
Common Cents
Craig Hindle Construction
Crazy Horse Memorial
Custer Ace Hardware
Custer Ambulance Service, Inc

Custer Area Arts Council
Custer Car & Pet Wash
Custer Chiropractic, PC
Custer County Airport
Custer County Candy Co
Custer County Chronicle
Custer County Conservation District
Custer County Republicans
Custer Dental Studio
Custer Do It Best Hardware
Custer Golf Corp/Rocky Knolls Golf Course
Custer Heating and Air Conditioning, Inc
Custer Hospitality (Super 8, Econlodge, Best Western, Comfort Inn, Holiday Inn Express)
Custer Lions Club
Custer Lutheran Fellowship
Custer Mountain Cabins & Campground
Custer Mt Rushmore KOA
Custer Rotary
Custer Senior Center
Custer State Farm
Dacotah Bank
Deep Creek Gallery
Diamond Spur Events Center
Diane's Custer Vacation Rentals
Double Diamond Ranch
Eagles Landing Lodge
Edward Jones- Mark Koch
Elk Have Vacation Cabins
Faith Lewis Real Estate Inc
Feel Good Hospitality (Bavarian Inn, Feel Good Café)
First Choice Lock and Key
First Interstate Bank
Floors and More Cleaning and Restoration
Four Mile Old West Town and Campground
Fred & Wendy Hlava
Freedom Hills Wealth Management
Freeman's Electric service, Inc
French Creek Tree Fellers, LLC
Frenchy's Hideaways
Garland Goff, Attorney at Law, LLC
George Mickelson Trail
Gold Camp Cabins LLC
Gold Pan
Golden West Telecommunications
Good Karma Jewelry
Green Owl Media & Photography
Grizzly Gulch Adventure Golf
H & R Block
Hidden Lake Campground
High Mountain Outfitters
Highmark Credit Union
Hill's Inn
Hillside Handyman
Horatio's Homemade Ice Cream

Hounds Pugs and Hugs
Jackie Hartwick
JAM Heating and Cooling
Jenny's Floral
Jim Frank & Colleen Hennessy
John & Diana Carson
Jon G Gindhart, DC, PC
Jorgenson Log Homes Inc
K & S Stagecoach Stop
K2 Masonry & Concrete
Ketel Thorstenson, LLP
Kitchens by Karla
Lampert Properties
Lasting Impressions Unlimited Inc (LIU)
Laurie Arthur, Inc
Lee, Patti & Jim
LFC Veterinary Services
Life Weavings Expressions
Living Outreach Church
Lynn's Dakotamart, Inc
Maria's Mexican LLC
Mickelson Trail Affiliates, LLC
Miner's Cup
Mountainview Baptist Church
Mt Rushmore Brewing Company
Murray Auto Repair LLC
Nelson's Oil and Gas
New Trails Ministry Inc
Nielsen Enterprises, LLC
NXTLAW PC
Operation Black Hills Cabins
Our Place
Our Redeemer Lutheran Church
Outlaw Ranch
Pine Rest Cabins
Pizza Mill
Pleasant Valley Farm & Cabins
Prairie Hills Transit
Premier Family Eyecare
Purple Pie Place
Regency CSP Resorts (*State Park Game Lodge, Sylvan Lake Lodge, Legion Lake Lodge, Blue Bell Lodge, Blue Bell Trail Rides and Buffalo Jeep Safari Tours and Rockcrest*)
Road Runner, Inc
Rock Solid
Rocket Motel
Rockin R Rides, Inc
Ronald McDonald House Charities
Rush Mountain Adventure Park
Rushmore Photo & Gifts, Inc
Sander Sanitation Service
Sentinel Federal Credit Union
Sew What?
Shady Rest Motel
Shepherd of the Hills Lutheran Church
Simon Contractors of SD, Inc

Simon Contractors of SD, Inc
Skogen Kitchen
Sousleys Hill Billy Barbeque and Catering
South Dakota Outdoor Shop
Southern Hills Animal Clinic
Southern Hills Family Medicine
Southern Hills Law, PLLC
Southern Hills Tactical, LLC
Southern Hills Title, Inc
Spokane Creek Cabins & Camp
Sprockets Fun Foundry
Starr Insurance
Steele Collision and Glass
Steve and Yolanda Davis
Stockade Lake Cabins
Stone Décor and Supply
Subway
Sunset RV Park
Sunshine Storage
Tallgrass Landscape Architecture, LLC
Tanglewood Estate
Tennyson Investments
The Blind Guy of the Black Hills, LLC
The Cruisin' Canvas
The Custer Beacon
The Mammoth Site
Thomas Home Improvement
Under Canvas, Inc
United Way of the Black Hills
US Flagpole Guy of the Black Hills
Valhalla Legal, PLLC
VFW Post 3442
Vineyard Black Hills
Workplace Disability Network of the Black Hills
World Fossil Finders Museum
Xanterra, Mt Rushmore
YMCA of Custer
United States Forest Service Supervisor's Office- BH National Forest
Wind Cave National Park
Jewel Cave National Monument
Naomi Haraldson
Dakota Greens - Custer Greenhouses & Nursery, Inc.
Black Hills Chemical & Janitorial
French Creek Supply, Inc
Camp Bob Marshall
Windsong Valley Gardens
Bradeen Real Estate and Auctions, Inc.
Star Ridge Advertisment
French Creek RV Park
Harney Peak Chapter of DAR



Welcome

New Members

Growing Roots, Inc
Homestead Carpet Care
Lenny Merriam CPA, CFE, PLLC
PDQ Construction Inc
Homeopathic Clinic of the Black Hills
Stage Stop Trading Post
Custer's Last Stop
Peaceful Meadows
TC Horsecamp LLC
Tegan Franz Photography
Mile High Garden Club

AREA EVENTS

BLACK HILLS PARKS & FORESTS ASSOCIATION

HELPING HANDS

HELPING HANDS

for Public Lands

September 23rd - 30th



**BE THE SPARK TO STEWARD PUBLIC LANDS BY ROUNDING UP YOUR PURCHASE
to support educational programs on public lands!**

Your support helps us make these programs free or affordable for everyone.

BHPFA's Annual Youth Art Contest
"Black Hills Sheroes" historical re-enactment
STEM Educational Programs
Virtual Learning & classroom programming

As well as the support of programs hosted by our local public land partners

WIND CAVE NATIONAL PARK

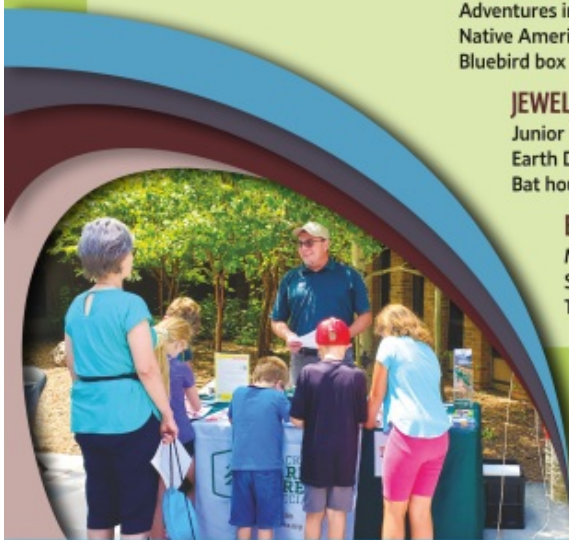
Adventures in Nature homeschool program
Native Americans' Day Celebration
Bluebird box building workshops

JEWEL CAVE NATIONAL MONUMENT

Junior Caver Day
Earth Day Celebration & Cleanup
Bat house building workshops

BLACK HILLS NATIONAL FOREST

Moon Walk Program
Songbird of the Black Hills Campground Sing-Alongs
Teacher trainings with Project WILD & Project Learning Tree



BLACK HILLS
**PARKS &
FORESTS**
ASSOCIATION

605|745|7020 » BlackHillsParks.org » 26611 US HIGHWAY 385, HOT SPRINGS, SD 57747

SDDEMS

Buffalo Roundup Annual Raffle!

September 28th - 30th



Buy tickets at Buffalo Roundup & Art Festival

1 ticket for \$5, or 5 for \$20

- *2x one night stay at local Guesthouses*
- *4x tickets to Jalan Crossland Concert at the Custer Beacon October 28th*
 - *Axe Throwing, Calcutta cooler*
- *Local gift certificates and merchandise*

Visit Our Booth To Check Out The Raffle Prizes & Sign Petitions!

- South Dakota Grocery Tax
 - Restore Roe
 - Open Primaries
 - Register to Vote

Meet Your Fellow Democrats & Get Involved!



**BEFORE YOU
GO SEE THE**



BUFFALO RUN

SEPTEMBER 29

Starts @ 5:30AM

**DRIVE BY THE CUSTER
SENIOR CENTER
FOR A COFFEE
& CINNAMON ROLL**



ONLY

\$5

CUSTER LUTHERAN

BURRITO SALE

**FOOD TO KEEP YOU AWAKE DURING
THE BUFFALO ROUND UP IN CUSTER**

FELLOWSHIP SOCIAL MINISTRIES FUNDRAISER

All proceeds from this fundraiser will be used for ministries of Mission and Outreach

BURRITO SALE
FRIDAY, SEPT. 29
4:30AM

12622 US Highway 16A
Custer, SD 57730
(just before the entrance to
Custer State Park)

Suggested donation
\$5/burrito

Custer Lutheran Fellowship, ELCA
| (605) 673-4691 | clf@gwtc.net
www.custerlutheran.com

THE BUFFALO ROUND UP IN CUSTER
STATE PARK

BREAKFAST BURRITO SALE

Scrambled eggs, sausage,
cheddar cheese in a flour tortilla
---sour cream and salsa will be
available

Buffalo Roundup and Arts Festival

Annual Custer State Park Buffalo
Roundup - September 28-30, 2023



Watch cowboys and cowgirls as they roundup and drive the herd of approximately 1,300 buffalo. Not only is the roundup a spectacular sight to see, it is also a critical management tool in maintaining a strong and healthy herd.

The Buffalo Roundup will begin at 9:30 a.m. MT on September 29, with the parking lots opening at 6:15 a.m. Be sure to arrive early if you want to pick your spot.

[View Roundup Brochure](#)

CAMP





Saturday, September 30th, 6pm

YOU'RE INVITED!

honoring
**THATHANKA
OXATE**

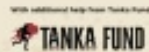
SATURDAY, SEPTEMBER 30
1:00-6:00PM

MAŦPIYA LÚTA
(RED CLOUD INDIAN SCHOOL)
100 MISSION DRIVE
PINE RIDGE, SD



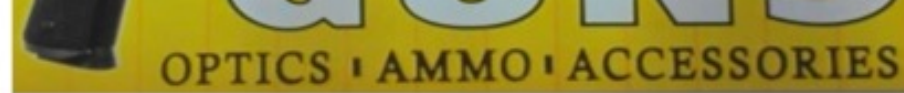
Local funding for this event was provided by the Friends of Dr. Mark Butterbrodt.

Corporate funding for THE AMERICAN BUFFALO was provided by Bank of America. Major funding was provided by the Corporation for Public Broadcasting, and by The Better Angels Society and its following members: Margaret A. Cargill Foundation fund of the Saint Paul & Minnesota Foundation, Diane and Hal Brierley, The Keith Campbell Foundation for the Environment, John and Catherine Debs, Kissick Family Foundation, Fred and Donna Seigel, Jacqueline Mars, John and Leslie McQuown, and Mr. and Mrs. Paul Tudor Jones. Funding was also provided by The Volgenau Foundation.



MAŦPIYA LÚTA
RED CLOUD





South Dakota Enhanced Conceal Carry Class

This is a One Day Class

Saturday Sept 30th, 2023

9:00am to 4:30pm

The Enhanced Permit allows you carry in 38 states including
MN, NE, WI, NV, NH, WA, and SC

Class size is limited so register early.

For additional information or to register for the class you may
contact the instructor at **www.sodakian.com**

orvcontact us at 605-673-3222 or by e-mail at
southernhillstactical@gwtc.net



BAPTIST CHURCH



ON SUNDAY, OCTOBER 1ST, THE MOUNTAINVIEW BAPTIST CHURCH WILL BE CELEBRATING OUR 25TH ANNIVERSARY.

AS ALWAYS, ALL ARE WELCOME TO ATTEND!

SERVICE TIMES: SUNDAY SCHOOL @ 9:30 AM - MORNING SERVICE @ 10:45 AM - EVENING SERVICE @ 6 PM

MOUNTAINVIEW IS LOCATED @ 12230 AVIATION WAY (NEXT TO THE CUSTER AIRPORT) 605-673-2498

SDDEMS



Monthly Meeting

Tuesday, October 3rd, 2023
11:30 am

Custer County Library - *Pine Room*
447 Crook St

Meet your fellow Custer County Democrats.

Bring a lunch and join us each month!



Custer County Republicans

The Custer County Republicans will meet Tuesday, October 3 at 5:30pm, in the Pine Room at the Custer County Library Annex. Our speakers this month will be our District 30 Legislators, to give us an update on summer activities and what's coming up in the next session. Please come and hear what's coming!

Our meetings are open to any interested parties, and all Custer County Republicans are encouraged to attend.

Please RSVP to CCRepubs@goldenwest.net to get a headcount for food.

Check us out on Facebook at CusterCountySDRepublicans.



FUNDRAISER
to benefit the United Way of the Black Hills
in the Southern Hills



LIP SYNC BATTLE

**FRIDAY,
OCT 6TH**
AT THE CUSTER BEACON

Fun begins at 6pm • Lip Sync Battle starts at 7pm
Silent and Live Auction: Everyone can participate!

BRING CASH FOR 50/50 RAFFLE AND TEAM VOTING

Free will donation admission!

CASH, CHECK, AND CREDIT CARDS WILL BE ACCEPTED

EVENT SPONSORED BY:



**REGISTER
EARLY OR
DAY OF EVENT**
605-440-1884

***For more information,
please contact
Lori Burnham:
605-440-1884**



**JOIN US FOR A SPECIAL EVENT AT
WIND CAVE NATIONAL PARK**

**WIND CAVE NP
VISITOR CENTER**



NATIVE AMERICANS' DAY

OCTOBER 9, 2023

9 AM - 4:30 PM



FREE EVENT!



FUNDING FOR THIS PROGRAM PROVIDED BY
BLACK HILLS PARKS & FORESTS ASSOCIATION,
A NON-PROFIT PARTNER WITH WIND CAVE NP

GUEST SPEAKERS

**WORLD RENOWNED
HOOP DANCERS**

**NATIVE AMERICAN
ARTIST BOOTHS**

LIVE DRUM GROUP

- | | |
|----------|--|
| 00:6 AM | WELCOME - LEIGH WELLING
WIND CAVE SUPERINTENDENT |
| | DOROTHY FIRECLOUD
NPS NATIVE AM AFFAIRS |
| 03:6 AM | JHON GOES IN CENTER
SILVERSMITH |
| 03:10 AM | TOSA TWO HEART
FASHION DESIGNER |
| 03:11 AM | KELLY LOOKING HORSE
SCULPTURE DEDICATION |
| 03:1 PM | STARR CHIEF EAGLE
JASMINE BELL + DRUM
HOOP DANCERS |
| 03:30 PM | EMMY HER MANY HORSES
ACTRESS & SINGER |



COMMUNITY MEETING

YOU ARE INVITED TO SHARE YOUR INPUT ABOUT
THE FUTURE DESIGN OF THE CUSTER COMMUNITY CAMPUS

TUESDAY, OCTOBER 10TH FROM 6-8 PM
AT THE PINE ROOM, CUSTER COUNTY LIBRARY ANNEX

DROP IN ANY TIME BETWEEN 6-8 AND BRING YOUR GREAT IDEAS
EVERYONE WELCOME!



CAN'T MAKE IT?
FILL OUT THE SURVEY!





HEALTH FAIR

Custer Senior Center

538 Mt. Rushmore Rd., Custer, SD

OCTOBER 12TH | 9AM-NOON

QUESTIONS: 605-673-2708

-
- Health Screenings - Monument Health
 - Flu Shots (9:30 11:30) – Monument Health
 - Health Education Speakers (9:30-11:30)
 - 15 Local Health Related Businesses discussing their services.

HEALTHY LUNCHEON AFTERWARDS AT NOON

Presenting Healthy Luncheon





By Custer Rec. & Wellness & Custer Senior Center

@ 538 Mt Rushmore Rd 605-673-2708

OCTOBER 12, 2023

@ Noon \$10

Included with lunch:

A brief presentation on small steps
towards a healthy lifestyle.

tickets on sale at the Senior Center



South Dakota Enhanced Conceal Carry Class

South Dakota Enhanced Conceal Carry Class

This is a One Day Class

Saturday Oct 14th, 2023

9:00am to 4:30pm

The Enhanced Permit allows you carry in 38 states
including MN, NE, WI, NV, NH, WA, and SC

Class size is limited so register early.

For additional information or to register for the class you
can e-mail the instructor at echo.ft.sd@gmail.com
or call the shop at 605-673-3222 or e-mail us
southernhillstactical@gwtc.net

Custer Humane Society Fund Raiser

October 14, 2023

at Crazy Horse Memorial

**Silent Auction plus
Live Auction at 6:00pm**



**Dinner,
Salad &
Dessert**

4:30 to 6:00pm

Adults \$12⁰⁰

Kids \$6⁰⁰

• Many Door Prizes ~



Elevate, recharge, & fuel your business journey at the 12th
Annual Women's Business Summit!
Location: The Box Events Center | 631 Watiki Way, Box Elder
SD

Date: October 19, 2023
Time: 9:00am - 4:00pm



while connecting with each other.

The full-day experience boasts our keynote speakers, our popular business showcase, the graduation of our Women in Leadership 2023 class, and themes in emotional intelligence, psychological safety, and customer and employee loyalty strategy to help everyone be personal and polished in the entrepreneur and intrapreneur environment.

We are thrilled to celebrate women making a difference in our communities, supporting women-owned small businesses all

[For more information](#)

FIRST INTERSTATE CUSTER AREA FUND

Please Join Us

Friday, October 20, 2023

5:00pm - 7:00pm

South Dakota Outdoor Shop

632 Mt. Rushmore Road—Custer

Meet & Greet your local Advisory Council

Learn about local grant opportunities

BBQ, Chips and Beverages will be served

Questions:

Donna Cullum 605-718-8392

Curtis Tyler 605-718-8391

No RSVP Necessary



South Dakota Enhanced Conceal Carry Class

This is a One Day Class

Saturday Oct 21st, 2023

9:00am to 4:30pm

The Enhanced Permit allows you carry in 38 states including
MN, NE, WI, NV, NH, WA, and SC

Class size is limited so register early.

For additional information or to register for the class you may
contact the instructor at **www.sodakian.com**

Or contact us at 605-673-3222 or by e-mail at
southernhillstactical@gwtc.net

We cordially invite you to our 10th annual 'Gallantly Forward Gala' on Saturday, 21 October 2023, at The Monument in Rapid City. Please join us as we unite to raise awareness about our warriors' profound challenges: Post Traumatic Stress Disorder (PTSD) and Traumatic Brain Injury (TBI).

The gala event will feature a social hour, dinner, program, silent/live auctions, and engaging music by the Starfellows (2 Brothers -1 Piano). We have the privilege of hosting former U.S. Army Sergeant Corey Culy, who will courageously share his journey of war, the difficulties encountered upon returning home, and his relentless battle with PTSD. Doors open at 5:00 p.m., with event ceremonies kicking off at 5:45 p.m. Tickets are \$35 and must be purchased in advance. If you can't attend, we ask that you consider sponsoring a veteran in your absence or donate an item for the silent/live auctions. Sergeant Colton Levi Derr battled the hidden enemy of PTSD and fell to suicide on April 28, 2012. During his deployments to Iraq and Afghanistan, Colton completed over 500 combat missions. His military leadership nicknamed him 'Delta Derr' because they had never seen a tougher soldier. Sentiments shared by his soldiers recognized him as a leader, mentor, and brother to all. Though he battled PTSD during his final deployment, Colton kept the struggle to himself and appeared dauntless to his brothers.

It's intolerable that 20+ veterans fall to suicide every day. Founded in 2012, SCLDF is steadfast in our three-fold mission: Veteran Advocacy, Assistance, and Public Awareness of the battles our heroes face when they come home. Remember, the battle does not end when the war ends. Please join the fight and support our warriors.

Very respectfully,
Haley Austin Derr, President





Please get in touch with us to donate auction items, purchase tickets, or discuss sponsorship opportunities

Tickets can be purchased online @s www.sergeantderrfoundation.org

E: gallantlyforward@sergeantderrfoundation.org

C: 605-545-2505

ANNOUNCEMENTS



THE
WELLNESS
WAY



New Office



OPENING

OPENING SOON

ACCEPTING NEW PATIENTS SOON!

**Infertility reversed, hormones normalized,
thyroid function restored.**

Stories like these are very common at The Wellness Way Clinics. Wellness Way clinics are uniquely positioned to address everything from headaches to hormone imbalances. Our unique standard of "We don't guess... We test!" allows us to address dysfunction within the body, and achieve the best clinical outcomes. Come where you will be treated as an individual. Experience the systems-oriented approach required to address the healthcare needs of the 21st century. The Wellness Way is here, and we're telling you there is hope!



Laboratory Diagnostics



Hormone Balancing



Family Chiropractic



Customized Nutrition



Cardiovascular Disease



Detoxification



Metabolic Disorders



**Thyroid/
Autoimmune Issues**

The Wellness Way - Hill City

451 East Main St. Unit 1

Hill City, SD 57745

DR. DAVE MCDONALD

thewellnessway.com

**EMAIL US TODAY FOR MORE
INFORMATION!**

hillcity@thewellnessway.com



STAY CONNECTED WITH US!

@thewellnessway

NEWS FROM THE STATE

South Dakota

Travel South Dakota
September 2023
SDVisit.com





FOR IMMEDIATE RELEASE: Thurs., Sept. 21, 2023

CONTACT: *Katlyn Svendsen*, Global Media & Public Relations Director, Travel South Dakota, 605-773-3301

The Travel South Dakota Stories Podcast Series

Travel South Dakota launches new podcast series to reach new audiences.

PIERRE, S.D. – Travel South Dakota has launched a new podcast series that uses storytelling to inspire travel to the state. **The Travel South Dakota Stories** podcast delves into the true heart of the state with stories of people and places from the land of infinite variety.

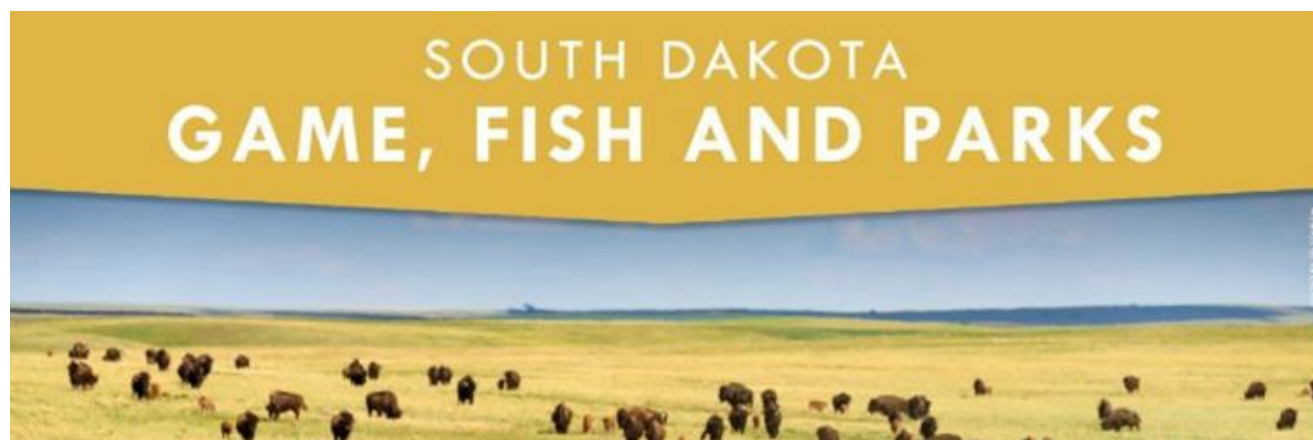
“This podcast series is full of unique local voices and sprinkled with stories of lore and South Dakota history,” said James Hagen, Secretary of Travel South Dakota. “These first three episodes are a great start to telling the South Dakota story through audio. You can close your eyes and hear the rustle of prairie grass, listen to the bison snort in Custer State Park, or hear the deck of cards being shuffled in Deadwood. You can begin to imagine yourself in the place.”

Travel South Dakota partnered with Armchair Productions to produce the podcast series. Podcast host Brian Thacker, a first-time visitor to South Dakota, came to experience a glimpse of South Dakota and record his findings. Interviewing artists, cowboys, mountain carvers, and park enthusiasts, Thacker dug into what makes South Dakota special.

The series was developed as a South Dakota offering to an ever-growing podcast market. According to eMarketer, there will be more than 144 million monthly podcast listeners in the United States by the end of 2025. “Podcasts have been steadily growing in popularity and are becoming a great tool in our marketing toolbox,” said Hagen. “We are thrilled to reach new audiences and connect with potential visitors through this comprehensive audio experience.”

The podcasts can be found on Apple, Google Play, Spotify, TravelSouthDakota.com/Podcast, or wherever you listen to podcasts.

The South Dakota Department of Tourism is comprised of Travel South Dakota and the South Dakota Arts Council. The Department is led by Secretary James D. Hagen.





Custer State Park to Host Annual Buffalo Roundup and Arts Festival

PIERRE, S.D. – The South Dakota Department of Game, Fish and Parks (GFP) will host the 58th annual Buffalo Roundup and 30th annual Arts Festival in Custer State Park this week. The Buffalo Roundup begins at 9:30 a.m. MDT on Friday, Sept. 29. The Arts Festival will run from Thursday, Sept. 28, through Saturday, Sept. 30. "It is going to be another awesome year for the Buffalo Roundup," said Lydia Austin, Visitor Services Coordinator for Custer State Park. "In addition to the Roundup itself, the Arts Festival, and the fall season in the park make for a fantastic week as a whole."

The parking areas for the Roundup, located near the corrals along the Wildlife Loop Road, open at 6:15 a.m. MDT and close at 9:30 a.m. MDT on Sept. 29. For safety reasons, spectators need to remain in the viewing areas until all the buffalo are corralled which typically occurs around noon.

The annual Arts Festival runs from 10 a.m. to 5 p.m. MDT on Thursday, 10 a.m. to 7 p.m. Friday, and from 9 a.m. to 4 p.m. on Saturday. The Arts Festival takes place near the State Game Lodge and features western and bluegrass entertainment along with numerous vendors.

A state park entrance license is required on Thursday and Saturday, but there is no cost to attend the Buffalo Roundup or Arts Festival on Friday. Share the experience by using #SDintheField, #HifromSD, and #BuffaloRoundup when posting images to Facebook, Twitter or Instagram.

Next year's Buffalo Roundup will be held Friday, Sept. 27, 2024.

To learn more about the event, visit custerstatepark.com, call 605.255.4515 or email CusterStatePark@state.sd.us

South Dakota

Travel South Dakota
September 2023
SDVisit.com





YOU'RE INVITED

Join us as we delve into the vibrant world of cultural tourism on **Tuesday, October 3, 2023, at 10 a.m. CT/9 a.m. MT** for Travel South Dakota's "**Cultural Tourism in South Dakota**" webinar. This webinar will feature Seleni Matus, executive director of the International Institute of Tourism Studies at the George Washington University, and two representatives from the South Dakota Native Tourism Alliance (SDNTA): Sarah Kills in Water from the Sicangu Lakota Nation (Rosebud Sioux Reservation) and Rilda Means from the Oglala Lakota Nation (Pine Ridge Reservation).

What: Cultural Tourism in South Dakota

Date and Time: Tuesday, October 3, 2023 @ 10 a.m. CT/9 a.m. MT

Presented By: Seleni Matus, Sarah Kills in Water, and Rilda Means

Cost: Free!

You'll Learn:

- Valuable insights into the SDNTA— its inception, objectives, and impact on the cultural tourism scene.
- Get an exclusive glimpse into the future trajectory of SDNTA. Learn about their strategic vision and how they plan to evolve, adapt, and expand their influence in cultural tourism.
- How the SDNTA is navigating challenges and embracing opportunities as they embark on their journey to become an independent nonprofit organization.
- Explore the symbiotic relationship between SDNTA and the tourism industry. Discover how the SDNTA is cultivating and sustaining a wide range of partnerships and the opportunities they hold. And, learn how you can support, and become involved, in the SDNTA.

Please register ahead of time. This webinar will be hosted by Travel South Dakota via Zoom. Please contact Industry Training & Legislative Relations Manager Bailey Tysdal with any questions.

REGISTER NOW >>

How to Connect

This webinar will be available via Zoom. For most participants, joining the webinar will be as simple as clicking the link provided in the confirmation email. If you are uncertain if you can connect, you can read about the system requirements on the Zoom website.

Once you call into the session, please turn your phone or computer to mute during the webinar. Participants will be able to submit questions by typing them into the messaging functionality during the webinar. There will also be time for Q&A at the end of the session. If you only want to listen and/or run into any problems with logging on to Zoom, phone-only access is an option.

This webinar will be recorded. A link to the recording will be sent to participants following the presentation and will be available on SDVisit.com.

PRESS RELEASES





United Way of the Black Hills

FOR IMMEDIATE RELEASE

Date: 9/25/23

Contact: John Cass, Executive Director

Email: John@unitedwayblackhills.org

Phone: (605) 343-5872

Southern Hills United Way Campaign Kickoff

(CUSTER, S.D.) — The Southern Hills cabinet of the United Way of the Black Hills (UWBH) kicked off the 2023 campaign season on Thursday, Sept. 7 with a volunteer appreciation event. Cabinet members and community members met at Custer's Harbach Park and later dispersed for trash collection along the Mickelson Trail. Following this community service project, participants were treated to a free cookout and an opportunity to learn more about United Way and how the organization supports southern hills communities.

UWBH thanks the contributors for this event: Lynn's Dakotamart for the hot dogs, buns and chips, Black Hills Energy for water, Black Hills Electric Coop for cookies, and Kyle Gangle from Southern Hills Bible Church for cooking!

About United Way of the Black Hills

UWBH invests public money to address the greatest needs in our community: access to mental health care, access to substance abuse counseling, access to early education, food security, access to abuse and neglect resources, affordable housing and economic opportunities. UWBH accomplishes this work through partnerships with local nonprofit organizations serving the Black Hills region. UWBH's strong financial health and commitment to accountability and transparency have earned it a 4-star rating from Charity Navigator, America's largest independent charity evaluator.

The Southern Hills

UWBH serves nearly all of the Black Hills region. To aid in raising and distributing funds in such a geographically large and diverse area, UWBH has created cabinets to oversee specific communities in the Black Hills. The Southern Hills cabinet serves the communities of Hot Springs, Custer, Hill City, Edgemont, Hermosa and Keystone.

"This year's goal of \$80,000 for the Southern Hills United Way will help hundreds of area residents with housing, child care, food insecurities and more," stated Southern Hills cabinet chair Lori Burnham. "We are very excited to kick off this campaign season and look forward to area communities supporting this important organization." The Southern Hills United Way cabinet recently contributed over \$6,300 to the new childcare initiative in Custer County.

You can also support the Southern Hills United Way campaign at their next fundraising event, the 5th

Annual Lip Sync Battle on Oct. 6 at The Beacon in Custer. The fun begins at 6pm and includes live and silent auctions, a 50/50 raffle and the opportunity to vote for your favorite lip sync act.

Anyone interested in contributing to the campaign can contact United Way of the Black Hills at 605-343-5872 or online at unitedwayblackhills.org.



Forest Service
U.S. DEPARTMENT OF AGRICULTURE

Black Hills National Forest

Forest Service News Release

Custer, S.D., Sept. 26, 2023 – The public will encounter contract employees working on the Black Hills National Forest in developed and dispersed recreation sites and along forest service roads. They will be out in all types of weather conditions, wearing bright orange vests and be near a sign that says “Traffic Survey Ahead.”

The National Visitor Use Monitoring (NVUM) survey is being conducted on the Black Hills National Forest and will begin on October 1, 2023 and will go through September 30, 2024. The information gathered is useful for forest planning as well as local community tourism planning. It provides National Forest managers with an estimate of how many people recreate on the Forest, what activities they engage in while there, and how satisfied people were with their visit. Economic impact to the local economy is also captured in the survey.

The survey gathers basic visitor information. Surveys are voluntary, and all responses are confidential; names are not included. Interviews last about 10 minutes. Questions asked include where you recreated on the Forest, how many people traveled with you, how long you were on the Forest, what other recreation sites you visited while on

the Forest, and how satisfied you are with the facilities and services provided. About a third of the visitors will be asked to complete a confidential survey on recreation spending during their trip.

“Although the survey is entirely voluntary, participation is extremely important so we can assess visitor experiences on the Forest and strive to make it a better place to visit,” said Bradley Block, Forest Recreation Program Manager. “We would appreciate it if visitors would pull over and answer a few questions. It’s important for interviewers to talk with local people using the forest, as well as out-of-area visitors, so all types of visitors are represented in the study.” Information about the National Visitor Use Monitoring program can be found at <https://www.fs.fed.us/recreation/programs/nvum/>.

For more information on the Black Hills National Forest, visit <http://www.fs.usda.gov/blackhills>.



National Park Service
U.S. Department of the Interior

Jewel Cave
National Monument

11149 US Hwy 16
Building 812
Custer, SD 57730
605-673-8300 phone
605-673-8397 fax

Jewel Cave National Monument News Release

Release Date: **September 14, 2023**

For Immediate Release

Contact: Aimee Murillo / Chief of Interpretation / aimee_murillo@nps.gov

Jewel Cave to suspend interagency pass sales

CUSTER, SD – Jewel Cave National Monument will suspend Interagency Pass Sales effective September 30th, 2023. The program will resume in early summer of 2024.

Jewel Cave does not charge an entrance fee. The visitor center and grounds are free to the public based on our seasonal schedule. Cave tours will continue to be available to book in advance on [Recreation.gov](https://www.recreation.gov).

Go to www.nps.gov/jeca to stay up to date on park operations. You can also visit the Jewel Cave [Facebook](#) and [Instagram](#) pages for more park news.

- NPS -

About the National Park Service. More than 20,000 National Park Service employees care for America's 425 national parks and work with communities across the nation to help preserve local history and create close-to-home recreational opportunities. Learn more at www.nps.gov.

EXPERIENCE YOUR AMERICA

The National Park Service cares for special places saved by the American people so that all may experience our heritage.



Legends in Light® Laser Show Ends September
30th



Final Legends in Light® laser show at Crazy Horse Memorial® September 30, 2023-Custer, SD

September 30, 2023, will mark the end of an era as the Legends in Light® laser show shines for the last time against the Mountain at Crazy Horse Memorial®. What began as a dream and generous one-million-dollar donation from Joan Kroc, wife of McDonald's mogul, Ray Kroc, went on to amaze and entertain Crazy Horse Memorial visitors from all over the world for nearly 20 years. By her death in 2003, Joan Kroc was known for her philanthropic work, promoting world peace, supporting spiritually based nonprofit organizations, schools, shelters, medical research and programs to help people and nations communicate better.

"She set a dynamic example...and she included Crazy Horse in the multitude of good works she did for people in so many walks of life," Ruth Ziolkowski said of Joan Kroc in a 1985 interview.

Viga Ziolkowski, daughter of sculptor Korczak and Ruth Ziolkowski, remembers the early planning stages fondly. "Mother told Joan the idea for the laser show, which was already in the works. Joan loved the idea and presented the Memorial with a one-million-dollar donation to bring the project to life. She was a good friend and very generous donor to the Memorial over the years. It was a lot of work in those early days with many people involved. There was always something exciting going on."

After a few test runs of the Legends in Light® laser show in August 2003, it officially became part of the special daily offerings at Crazy Horse, Memorial Day 2005. The 20-minute show, made of laser images, large format slides, and spectacular lighting is choreographed to a musical soundtrack. It was created to tell the story of the rich heritage, living cultures and contributions by Native Americans to our society, further promoting connection, understanding, and healing among all people.

Crazy Horse Memorial CEO, Whitney A Rencountre II, had these final thoughts: "We at Crazy Horse Memorial have been fortunate to have friends who assist us in many ways. The Laser Light Show was a gift which enhanced the experience of our guests for many years. As technology has advanced, the need to upgrade has become evident. Replacing current technologies would require vast resources. Regretfully, we have made the decision to retire the Laser Light Show until we are able to upgrade the necessary equipment. We thank our generous sponsors who have helped this experience continue to educate and entertain guests beyond our expectations."

We would like to express our heartfelt gratitude to the following groups: this year's laser light show sponsors, First PREMIER Bank, KOTA/KEVN, Custer State Park, Hill City Chamber of Commerce, Coca-Cola® Bottling

Company – High Country, First Interstate Bank, and Scull Construction Service, Inc.; Crazy Horse Memorial staff and IT Department; and Memorial guests who have made it all worthwhile.

For more information, please visit www.crazyhorsememorial.org and follow Crazy Horse Memorial on all social media and/or or contact Amanda Allcock at 605-673-4681 or email Amanda.Allcock@crazyhorse.org.

About the Crazy Horse Memorial Foundation

The Mission of Crazy Horse Memorial Foundation is to protect and preserve the culture, tradition, and living heritage of the North American Indians. The Foundation fulfills its mission by continuing the progress on CRAZY HORSE MEMORIAL®, the world's largest mountain sculpture; acting as a repository for Native American artifacts, arts and crafts through THE INDIAN MUSEUM OF NORTH AMERICA®, and the Museum's Native American Educational & Cultural Center ®; and by establishing and operating THE INDIAN UNIVERSITY OF NORTH AMERICA®



Crazy Horse Memorial® First Ever 5K and 10K Fall Volksmarch October 1, 2023 – CUSTER, SD

In coordination with the Custer State Park Buffalo Roundup and Arts Festival weekend, Crazy Horse Memorial® will be hosting the 11th Annual Fall Volksmarch, the most popular organized hike in the United States, on Sunday, October 1, 2023. New this fall will be the option of either a 5k or 10k hike. This family event is sponsored by the Black Hills Chapter of the American Volkssport Association (AVA) and hosted by Crazy Horse Memorial. Hikers will follow dirt trails and gravel roads up to the Crazy Horse Mountain Carving. The turn-around point is on the Arm of Crazy Horse directly in front of the nine-story-high Face, which was dedicated on June 3, 1998. Hikers will get an up-close view of the Carving, where work continues on the world's largest sculpture in progress.

In continued celebration of our 75th Anniversary and memory of the late Ruth Ziolkowski, admission to the Memorial for hikers will be waived with a donation of three canned food items for the KOTA Territory Care & Share Food Drive. Hike participants pay the American Volkssport Association's fee of \$3 per person, regardless of age. Regular admission still applies to non-participants. Parking is free, with courtesy shuttle buses operating between the outlying parking lots and the start-finish area.

Advance registration is not available; gates open at 6:00am and registration begins at 7:00am at the starting point in the Memorial's upper parking area, and ends at 1:00pm. The hike itself starts at 8:00am and all hikers must be

off the trail by 4:00pm. There are no late starts. Water stations and port-a-potties will be located along the trail for your convenience. A breakfast buffet will be available in Laughing Water Restaurant from 6:00am to 10:00am. For more information, please visit www.crazyhorsememorial.org and follow Crazy Horse Memorial on all social media and/or or contact Amanda Allcock at 605-673-4681 or email Amanda.Allcock@crazyhorse.org.

About the Crazy Horse Memorial Foundation®

The Mission of Crazy Horse Memorial Foundation is to protect and preserve the culture, tradition, and living heritage of the North American Indians. The Foundation fulfills its mission by continuing the progress on [CRAZY HORSE MEMORIAL](#)®, the world's largest mountain sculpture; acting as a repository for Native American artifacts, arts and crafts through [THE INDIAN MUSEUM OF NORTH AMERICA](#)®, and the Museum's Native American Educational & Cultural Center®; and by establishing and operating [THE INDIAN UNIVERSITY OF NORTH AMERICA](#)®.

[More Information](#)



Custer Senior Center

[September Schedule](#)

[Click here to Check out the Custer School District Calendar for upcoming school events!](#)



WEEKLY INSPIRATION





HELP WANTED

CUSTER SENIOR CENTER EMPLOYMENT OPPORTUNITIES CUSTER SOUTH DAKOTA

CUSTER SENIOR CENTER DIRECTOR

The Custer Senior Center Board of Directors is accepting resumes for the full-time position of Custer Senior Center Director. The major administrative duties include grant request writing, facility

major administrative duties include grant-request writing, facility oversight, rental management, financial management, budget planning, and the use of automated bookkeeping software. The position is full time. The beginning salary is \$34,435 per year, with sick and annual leave. Insurance benefits are not available at this time. Year-end bonuses may be earned. For more information and a copy of the position description, send an email to cscdirvac@gmail.com; or stop by Custer Senior Center, 538 Mt. Rushmore Road, to receive an information packet. The Senior Center is a small non-profit organization, and is an equal employment opportunity employer.

CUSTER SENIOR CENTER ACTIVITIES LEADER

The Custer Senior Center Board of Directors is accepting resumes for the part-time position of Custer Senior Center Activities Leader. The major duties include coordination and oversight of various committees and activities, to include the general activities of the small Center gift shop, and promotion of a positive, friendly environment for all Senior Center members, guests, and visitors. The beginning salary is \$14.75 per hour. For more information and a copy of the position description, send an email to cscdirvac@gmail.com; or stop by Custer Senior Center, 538 Mt. Rushmore Road, to receive an information packet. The Senior Center is a small non-profit organization, and is an equal employment opportunity employer.





If you love people, laughing, being
the best part of someone's day and
know how to kick butt in a fast
paced environment...
we are your tribe!

You can apply online at <https://minerscup.com/job-application/>



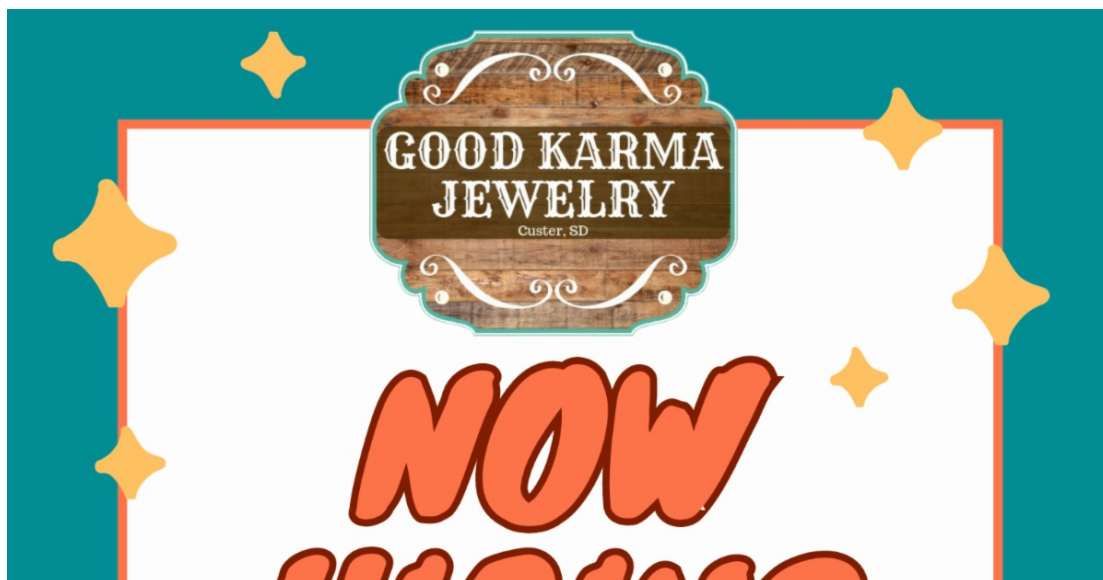
HIRING!

PLEASE EMAIL
SKOGEN@SKOGENKITCHEN.COM

Job Positions

- Line cooks
- Dishwashers
- Full time
- Part time

Ph: 605.673.2241
E: skogen@skogenkitchen.com
W: www.skogenkitchen.com



HIRING

SEASONAL PART TIME

- ***SALES ASSOCIATE***
- ***CUSTOMER SERVICE***
- ***SALES EXPERIENCE***
- ***GREAT PEOPLE SKILLS***
- ***21 OR OLDER***
- ***WILLING TO WORK WEEKENDS & EVENINGS***



CONTACT US:

(605) 673-3047

507 Mt Rushmore Rd Custer, SD

**DISH WASHER
LINE COOKS
SERVERS**

**Looking for a spring/summer
Job? Come join our team!**



**Please apply in house: 308 Mt. Rushmore RD
Custer**

Or By Phone: 605-981-9047

Requirements: Must have a Positive Attitude!

VACANCY ANNOUNCEMENT

PAID ON-THE-JOB EXPERIENCE OPPORTUNITY

WHERE: CUSTER SENIOR CENTER

TITLE: CUSTODIAN

SCHEDULE: PART TIME

PAY - \$10.80 PER HOUR

THIS POSITION IS PART OF THE SENIOR COMMUNITY SERVICES PROGRAM (SCSEP)

SCSEP is an on-the-job experience and employment program designed to help low-income individuals age 55 and older update their jobs skills, build work experience and confidence, and continue to have economic security and well-being.

Eligibility:

Individuals applying for the SCSEP must meet specific eligibility requirements in order to participate:

- A resident of South Dakota
- 55 years of age or older
- Unemployed
- A limited household income of no more than 125 percent above of the federal poverty level

Participant Benefits:

As a participant of the SCSEP will:

- Earn income – South Dakota Minimum Wage
- Receive training and experience to help develop employment skills
- Receive free annual physical exams
- Have the chance to obtain full- or part-time unsubsidized employment upon completion of program
- Partake in meaningful social and physical activities
- Engage in activities to support independence

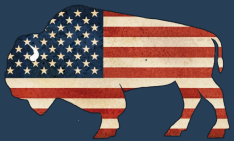
Be sure to check out the Help Wanted section on our [Website:](#)

Our Address:

615 Washington Street
Custer, SD 57730

Phone Numbers:

605-673-2244
800-992-9818



CUSTER
Chamber of Commerce

[Send Us An Email](#)

Connect With Us



[Visit our website](#)